

## My Environmental Concern (MEC) BLOGs SUBMISSION GUIDELINES

Thanks for your interest in contributing to the **MEC blog**. The MEC blog “highlights” general information that will educate the public and trigger necessary actions by stakeholders. So, we welcome any content that is useful to building a better, sustainable and safe environment, with preference given to practical advice that readers can use immediately. Below are the guidelines for your write-up.

### General Guidelines

- ❖ Your write-up must be **original** and must have **never** been published before on the Internet.
- ❖ No minimum length, but we recommend about **500-800 words** for decent depth & detail.
- ❖ Some topics may call for a longer write-up or dividing the article into parts (we'll work with you on this).
- ❖ Write from the standpoint of an educational and authoritative resource on the topic **in a voice/tone that's less formal, more approachable**.
- ❖ Our Editorial Team reserves the right to edit your article, including grammar, spelling, and formatting.
- ❖ Accompanying image is optional. If you wish to include an image(s), kindly add them in a separate file (or provide image source URL), at least **200×200 pixels (not more than 5MB), JPG or PNG** format.
- ❖ Write to an **audience of prospective students and professionals**.
- ❖ Keep your paragraphs short and break the article into easily-digestible sections (use subheadings to stay organized).
- ❖ Check your spelling & grammar and **references** where necessary.

### Author Bio Guidelines

- ❖ The recommended length is **50-75 words**.
- ❖ You can include 1-2 links in the byline, which will be displayed at the bottom of the post.
- ❖ Include a clear, close up headshot of yourself, at least **100×100 pixels (not more than 5MB), JPG or PNG** format.

### Submission Guidelines

- ❖ Send your write up via [mecblogs@ecoametsolutions.com](mailto:mecblogs@ecoametsolutions.com), with the title – “My Environmental Concern (MEC) Blogs- #NAMEofWriter”. Please include the post in the body of the email itself, or as a .doc attachment.

- ❖ The editorial team will respond within **2 weeks** after submission. Even if we choose not to publish your write-up, you will get a response.
- ❖ If we publish your write-up, EAS has full rights to the content, including but not limited to edit, mix, duplicate, use, or re-use it in whole or in part as it so chooses.

**NB:**

**Accepted write-ups will be published on the EAS website. We promote all articles on our social media accounts, and top articles will also be featured in our campaign programs and additional promotions including our media partners.**

**When your write is published, we will send you the link to it and we encourage you to promote your post on your social channels so potential students and industry players can see it!**

Thank you for JOINING the MOVE!!

Regards,

**MEC Blog Editor**

**2020**

MEC BLOGS